

DAVE ECKERT

Graphic Designer

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PROFICIENCY

SOFTWARE

Adobe Illustrator



Adobe Photoshop



Adobe InDesign



MS PowerPoint



MS Word



Google Slides/Docs



Figma



WEB

HTML/CSS



WordPress



OS

Mac OS



Windows OS



EDUCATION

Art Institute of Pittsburgh,
Pittsburgh, PA

Associate Degree,
Visual Communication

COMMUNITY ACTIVITIES

I've volunteered (pre-pandemic) with Habitat for Humanity, Gleaners Food Bank, and WFYI Spirited Chase. Currently looking for opportunities

President, Keystone-Monon

Neighborhood Partnership | 1999-2014

President, IPS School 91 Montessori
Parent /Teacher Group | 1995 and 2007

*A **graphic designer**, passionate about quality design and communicating complex ideas visually. I've accrued a wide variety of skills and knowledge throughout my career. My experience and skill set have helped me thrive both individually and as part of a team—working with writers, developers, account managers, and designers. I've worked as a freelance designer, an art director at a prominent Indiana bakery, a designer with two tech consulting firms, a senior designer for a major SaaS company, a senior brand designer with a top email data solutions provider, and as a graphic designer at a leading talent acquisition technology provider. Currently doing freelance work.*

EXPERIENCE

Graphic Designer

August 2019 - February 2023

Jobvite - Indianapolis, IN

- Evolved the Jobvite brand after the 2019 rebranding, while combining three acquired companies under Jobvite. Adapted the style to achieve a warmer, friendly feel vs. the sterile, overly simplified look from which we started.
- Designed and produced multiple presentations, graphics for digital/print, promotional swag, and recruiting industry-specific pieces, with focus twice yearly on two signature reports, Job Seeker Nation and Recruiter Nation.
- Created interactive infographics on the Ion by rockcontent platform and setup the Jobvite Academy training site on both Thinkific and Skilljar platforms during my tenure.
- Delivered a high volume of quality pieces, for multiple teams, while working remotely from March 2020 to February 2023, due to pandemic and related disruptions.

Senior Brand Designer

January 2015 - June 2019

Return Path - Indianapolis, IN

- Established, maintained, and grew the Return Path brand beginning with a rebrand in 2015 which included the production of templates, assets, and other branded materials that were distributed globally.
- Created concept and design for multiple product and thought leadership pieces that established Return Path as an industry leader, including brand campaigns such as "The Great Email Escape" which garnered a Hermes Platinum Award for Outstanding Integrated Marketing Campaign.
- Produced multiple decks for presentations at conferences, executive keynotes, and Return Path's signature global event series.
- Designed large-scale graphics, ranging from design elements for industry events around the world to branded window treatments for Return Path office spaces.
- Developed the company's first brand site by customizing a WordPress theme. The site served as the central hub for marketing materials and played a major role in driving brand adoption following the rebrand in 2015.

Senior Graphic Designer

June 2004 - December 2014

ExactTarget/Salesforce Marketing Cloud - Indianapolis, IN

- Provided design support for corporate marketing efforts, including digital and print assets for everything from application and website icons to large-scale event graphics (billboards, signage, wall banners).
- Designed executive-level presentations for high-profile industry events and enterprise prospect pitches using PowerPoint and Keynote.
- Guided company through two global rebrands as core member of brand team, including development of guidelines and templates.
- Spearheaded many branding endeavors for products, teams, and events, including brand identity for Connections '14 user conference and award-winning college recruiting book (HOW Magazine - 2010 InHOWse Design Award).

[Visit my website to view pre-2004 experience](https://daveckert.com/about-dave/) > {<https://daveckert.com/about-dave/>}